

## BAGS CATALOGUE

# UMEED J&K

*nariyoon ki nayi umeed, badna ha aagey*



**Jammu & Kashmir Rural Livelihoods Mission**

(Society Registered Under Jammu and Kashmir Registrar Act - 1980.)



## Introduction

The State Rural Livelihood Mission aims“ to reduce poverty in UT by building strong grassroots institutions of the poor, engage them into gainful livelihoods interventions and ensure appreciable improvement in their income on a sustainable basis. That, every poor household comes out of poverty with immense confidence and belief in them. Poor start to think positively about themselves and their family. And where in the lifetime of the poor she has accessed all possibilities of change and harnessed her entire talent and worth. Every poor reaps all the benefits of government schemes as her entitlement which ultimately helps her to live a life full of contentment, happiness, and dignity.”

## **JKRLM's Green initiative to replace Plastic Bags**

JKRLM's SHG women are not only improving their individual/ group livelihood support system but are contributing hugely in making the sustainable management of natural resources. Making of cotton bags by SHG members is one such initiative of JKRLM which will replace the daily use of plastic bags in UT of J&K. **The products made by the SHG members promoted under Mission are available for customization in terms of size, shape and colour. Besides the SHGs also prepare customised gift hampers for occasions, events and momentos on order with logo printing.** The material used is eco friendly, plant extract and is hand made. Shopping with JKRLM would be a big leap in improving the socio economic status of rural women. **Courier service for delivery is also available.**



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District	Source Block	SHG Member Name	Contact No.
SAMBA	SAMBA	BABITA DEVI	9596611906
Jammu	DANSAL	KAJAL KUMARI	8082907092



### JUTE BAGS

Practising the 3 R's, i.e. Reduce, Reuse & Recycle, eco-friendly jute bags are developed by SHG members of Umeed



District	Source Block	SHG Member Name	Contact No.
JUTE BAGS			
KATHUA	BARNOTI	PRABHA	6006766300
JAMMU	BISHNAH	Radhika	6005084191



### SHG details

District	Source Block	SHG Member Name	Contact No.
CLOTH BAGS			
JAMMU	BISHNAH	MAMTA DEVI	7051158165

### CLOTH BAG

SHG women of UMEED trained in Skill Development have turned out their skill into profitable business by stitching the cloth Bags .



### SHG details

District	Source Block	SHG Member Name	Contact No.
JAMMU	DANSAL	KAJAL KUMARI	8082907092

### COTTON BAGS

Women SHGs promoted under UMEED take charge of WAR against plastic in J&K by making cotton Bags .



### SHG details

District	Source Block	SHG Member Name	Contact No.
JAMMU	DANSAL	KAJAL KUMARI	8082907092



### LAPTOP BAGS

JKRLM has been offering income generation opportunities to women with a basic level of sewing skills ,while promoting the use of jute bags to replace plastic carry bags .



### JKRLM's take on Plastic Ban #GO GREEN



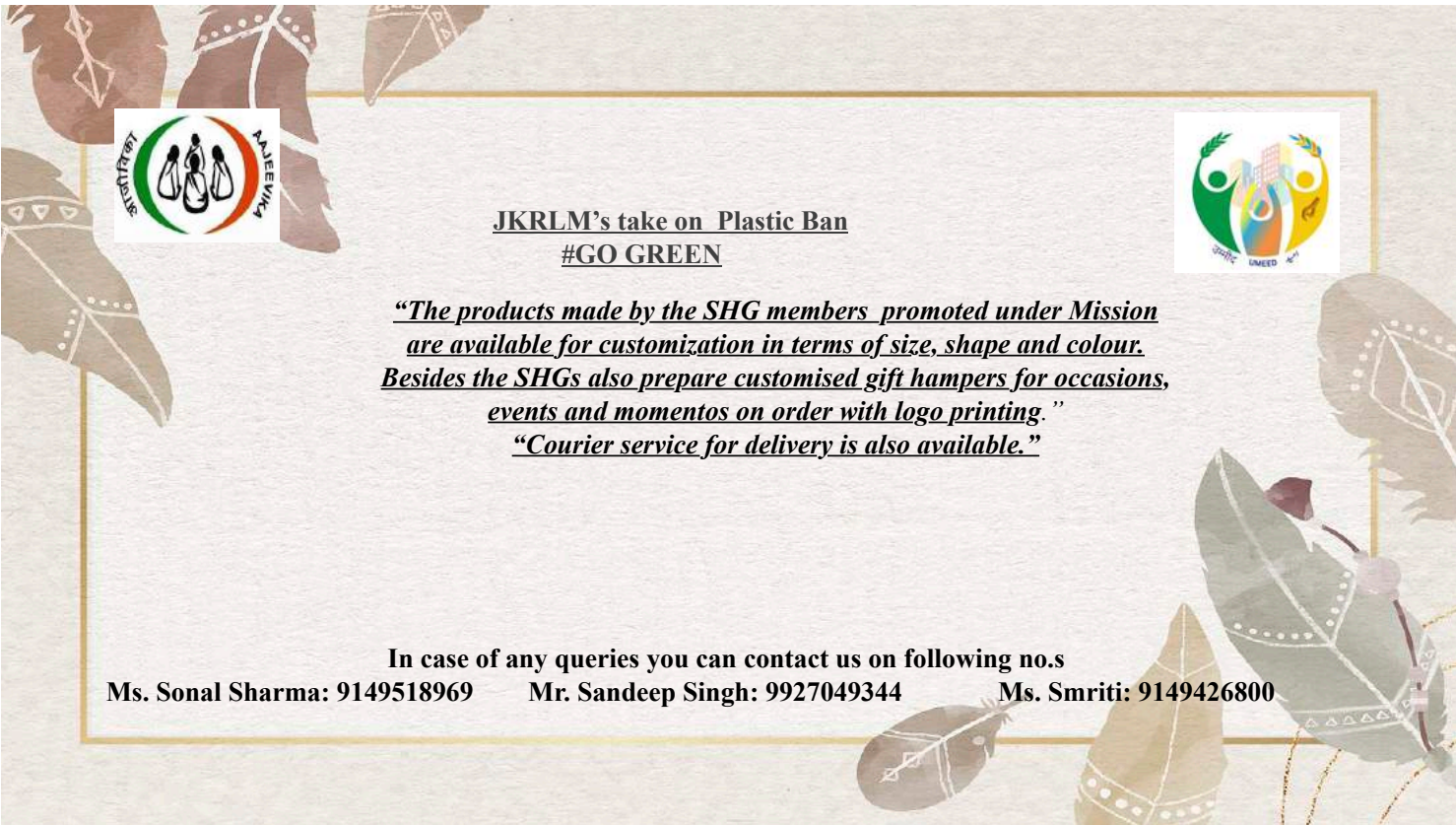
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***"Courier service for delivery is also available."***

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**Ms. Smriti: 9149426800**





**# SAY NO TO PLASTIC**

**JAMMU & KASHMIR RURAL LIVELIHOODS MISSION**

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